Subject Line: [CEO Insight] Find Impact Players



What are Impact Players & Where Do You Find Them?



They’re Everywhere…*if* You Know Where to Look

Impact players “are the all-stars of the workplace who bring their A-game everywhere they go and to everything they do. They are people who could be dropped into any of a dozen different roles and would find success. They are professionals who become instrumental to their organizations and thrive in times of economic hardship and change. They work with purpose and passion, but their passion is channeled, focused on what matters most to the organizations they work for and the issues of our time.”

(“Impact Players,” Harper Business, 2021)



Liz Wiseman

CEO, The Wiseman Group

Sounds like impact players are the people every chief executive wants to find, hire, and develop…in abundance.

To Hear More from Liz, Attend the CEO Event of the Year



**Secure Your Seat**