

(Sponsor Plain Text Email 2--Brief)

Hi [Name],

I'm reaching out with an important announcement and invitation.

[Sponsor's Name] is a proud sponsor of [Accelerate 2023](#), a virtual conference for leaders interested in *accelerated* business growth. The event is scheduled for September 27 from 7:30 a.m. to 4 p.m. PDT and will feature over 75 hours of empowering ideas and solutions in a single day. I'd like to invite (and encourage) you to attend.

[Click Here for More Information & to Register for Accelerate 2023](#)

Enter [Sponsor's Code] for a 25% discount.

This online conference has been developed *by* business leaders *for* business leaders—and will showcase business and thought leaders *as presenters*. It will provide timely insights and solutions that address the recruiting, retention, performance management, and employer brand issues all organizations face in today's unpredictable business and economic environment. [Sponsor's Name]'s own [Speaker's Name] will present at this event. [He/She] will speak on [Title of Speaker's Presentation].

This will be a high-value event. I hope you can join us.

Best,

[Sponsor's Name]