

(Sponsor Plain Text Email 1—Comprehensive)

Hi [Name],

I'm reaching out with an important announcement and invitation.

[Sponsor's Name] is a proud sponsor of [Accelerate 2023](#), a virtual conference for leaders interested in *accelerated* business growth. The event is scheduled for September 27 from 7:30 a.m. to 4 p.m. PDT and will feature over 75 hours of empowering ideas and solutions. I'd like to invite (and encourage) you to attend.

[Click Here for More Information & To Register for Accelerate 2023](#)

Enter [Sponsor's Code] for a 25% discount.

This online conference has been developed *by* business leaders *for* business leaders—it will address the recruiting, retention, performance management, and employer brand issues all organizations face in today's unpredictable business and economic environment. [Sponsor's Name]'s own [Speaker's Name] will present at this event. [He/She] will be speaking on [Topic of Speaker's Presentation].

Thought leadership at Accelerate 2023 will be organized into three instructional tracks featuring over 20 experts and enterprise leaders:

Talent

Direction for Finding, Attracting, and Retaining Skilled, Educated, Experienced People

Performance

Lessons in How Winning Companies Drive, Manage, and Sustain High-Performance Cultures, Teams, and Individuals

Employee Experience

Learnings on How to Deliver a Value Proposition that Magnifies Your Employer Brand While Advancing Shareholder Interests

Additionally, the conference will spotlight three main-stage speakers whose messages will empower you to unlock your company's potential—from the inside out.

Liz Wiseman

CEO | Wiseman Group | Best-Selling Author of *Multipliers* and *Impact Players*
"Building a Team of Impact Players"

Dan Sullivan

CEO | Strategic Coach
"10x is Easier Than 2x"

Mark Moses

CEO | CEO Coaching International

"Making Big Happen"

And as if that weren't enough, [Accelerate 2023](#) will provide multiple networking sessions, giving you the opportunity to connect with peers and other conference attendees. Exhibitors will also offer resources and tools that enable you to implement the learnings you gain during the day.

For more information and to register for this event, go to vladvisors.com/accelerate-2023. As a guest of [Sponsor's Name], you are eligible for a 25% discount off the enrollment rate. To receive the discount, plug in [Sponsor's Code] as you complete the payment form when you register.

This will be a high-value event. I hope you can join us.

Best,

[Sponsor's Name]