

Running High Impact Annual Retreats



By Adrian Dayton



What you will get...

- How to crush your annual retreat
- Most common mistakes
- A template to make your own retreat amazing

Questions: How do you keep “A”
players and top level talent if you
don’t can’t pay market leading
salaries?

Please put answers in the chat

Leadership

People don't quit companies, they
quit bosses.

My life story In 90 seconds



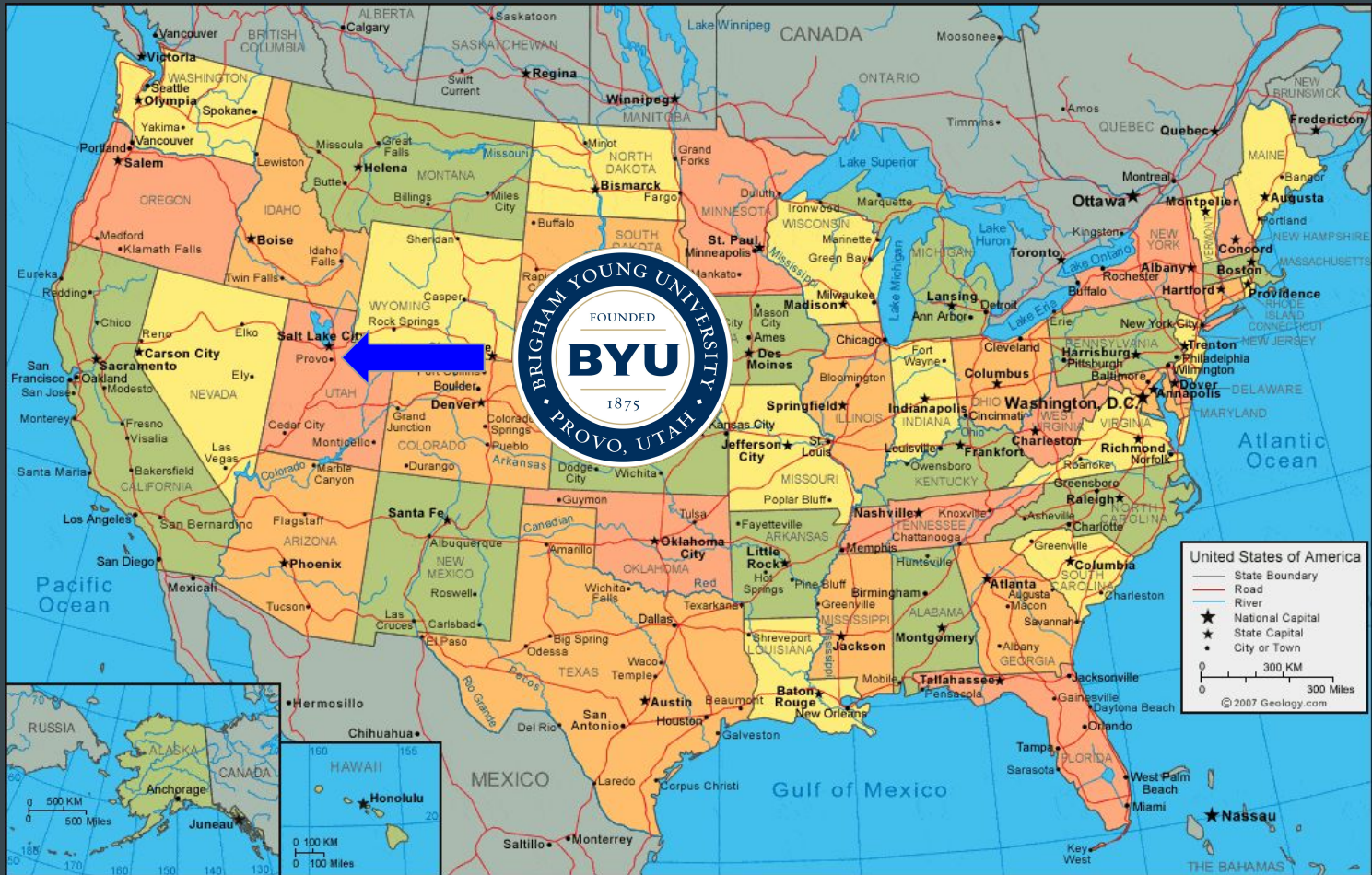
















2008



2009



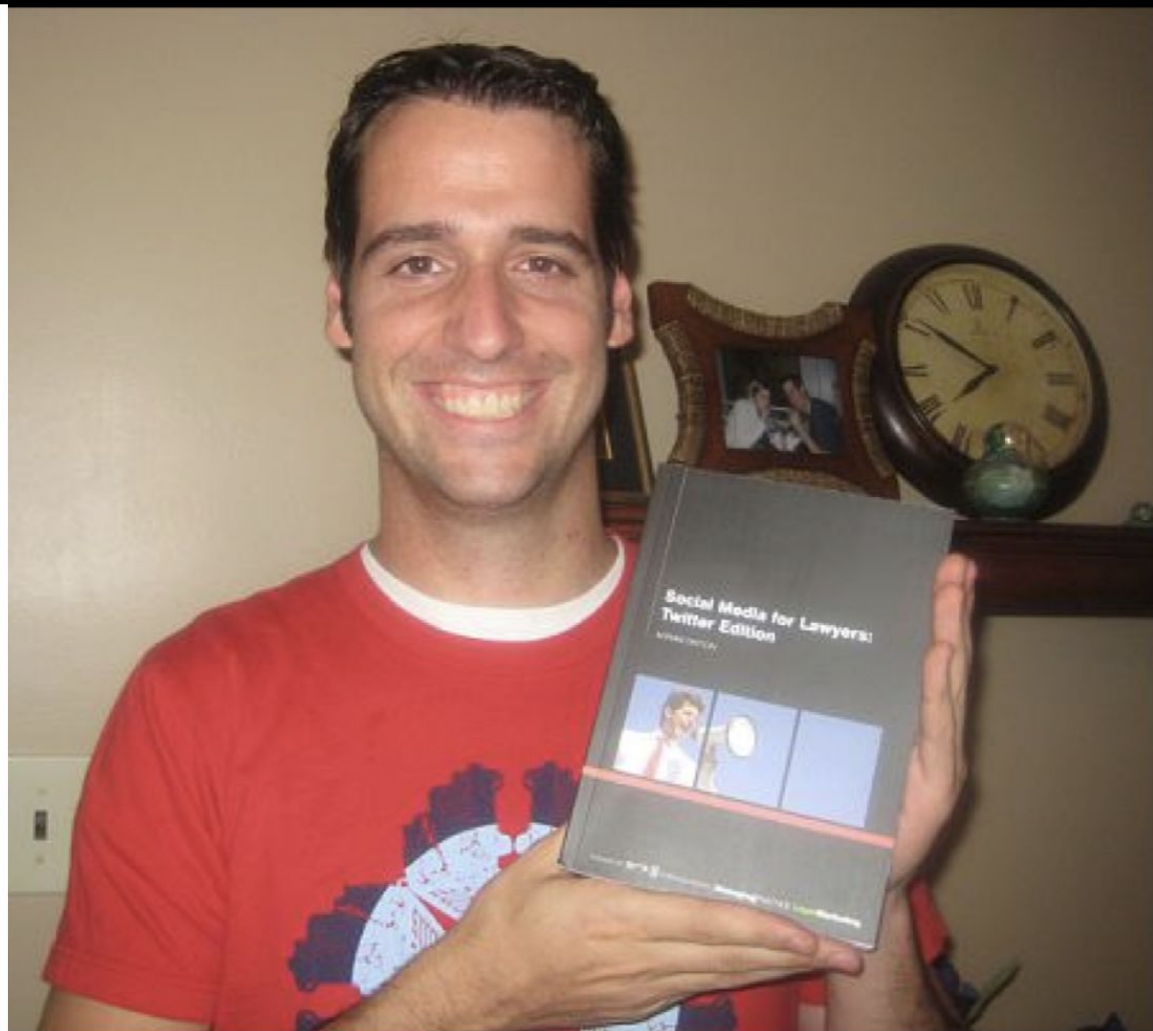
You're fired!

Social Media for Lawyers: Twitter Edition

ADRIAN DAYTON



PUBLISHED BY **ark** IN ASSOCIATION WITH **ManagingPARTNER** **LegalMarketing**











Nobody was sharing company content to social media





**CLEAR
VIEW
SOCIAL**

Search email

View: All

Folders

Inbox

Junk

Drafts 1

Sent

Deleted

New folder

Quick views

Documents

Flagged

Photos

New category

Shawn Christensen

Your Company: Share-worthy Ne... 11:58 AM

Your Company: Share-worthy News 2/5/19 for...

- Your Company: Share-worthy News 2/5/19 for...
- Luffy Casino - Scratch Here for \$100 Free
- Luffy Casino - Tournaments
- Luffy Casino - Scratch Here for \$100 Free
- New StartUp - Notice (Contact Mr. Frank We...
- Luffa Luaders - Do you want to meet and be...
- New Dating - Search for Discount Reservations...
- Hong Leung Connect - Account Safety Alert
- Luffy Casino - Casino - Scratch Here for \$...
- Placement Coordinator - When Games Are Over, It's...
- Replicon Store - On-line Shop High Quality...
- New StartUp - Notice (Contact Mr. Frank We...

Your Company: Share-worthy News 2/5/19



Shawn Christensen <noreply@clearviewsocial.com>

shawn@clearviewsocial.com

Monday, February 11, 2019 at 11:58 AM

[Show Details](#)



Your Company: Share-worthy News
2/5/19

for Clearview Social Inc



Hi Everyone! What a great week of events and articles. Please share this across your networks!

-Your Marketing Partners

Share All Articles

...or read and share them one-by-one below. We're *just* that flexible.



How to Plan an Impactful Corporate Retreat

There is probably no more expensive investment for a firm or company than a retreat. Not only do you lose the productivity of your entire team for a few days, but that is compounded by the expense of travel, hotel, food, and entertainment. So why...

Who is using Clearview Social?



50,000+
USERS



Akin Gump
STRAUSS HAUER & FELD LLP

**SHEARMAN &
STERLING** LLP

180+
COMPANIES



BFC
BEACHFLEISCHMAN



12,062,097+
SOCIAL SHARES

\$40,654,132+
IN EARNED MEDIA VALUE



 **FreedMaxick**[™]

Schenck 

A charter member of Buffalo's startup community just sold his company: Clearview Social



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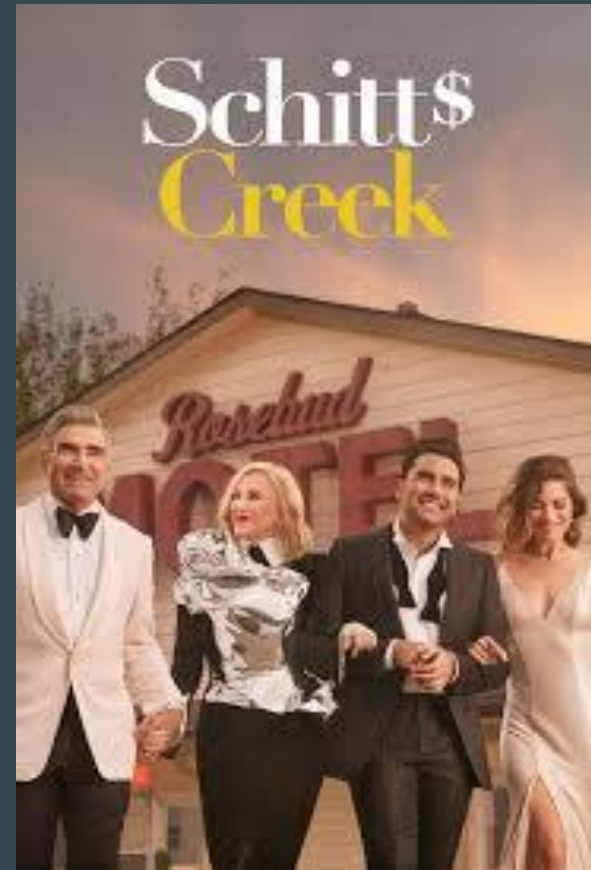
Empower your
organization with
tailored benefits

Discover cost-effective
healthcare solutions for
your workforce.

Partner with Us







10 UNCONVENTIONAL LAWS TO REDEFINE
YOUR LIFE & SUCCEED ON YOUR OWN TERMS

NEW YORK
TIMES
BESTSELLER

THE
CODE
OF THE
EXTRAORDINARY
MIND

VISHEN LAKHIANI
FOUNDER OF MINDVALLEY

RICHARD C. SCHWARTZ, PHD
Foreword by Alanis Morissette



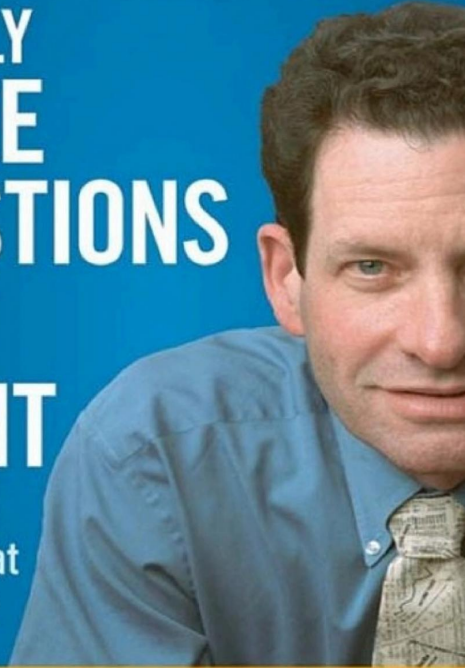
Healing Trauma &
Restoring Wholeness with
**THE INTERNAL FAMILY
SYSTEMS MODEL**

No Bad Parts

New York Times Bestseller!

**THE ONLY
THREE
QUESTIONS
THAT
COUNT**

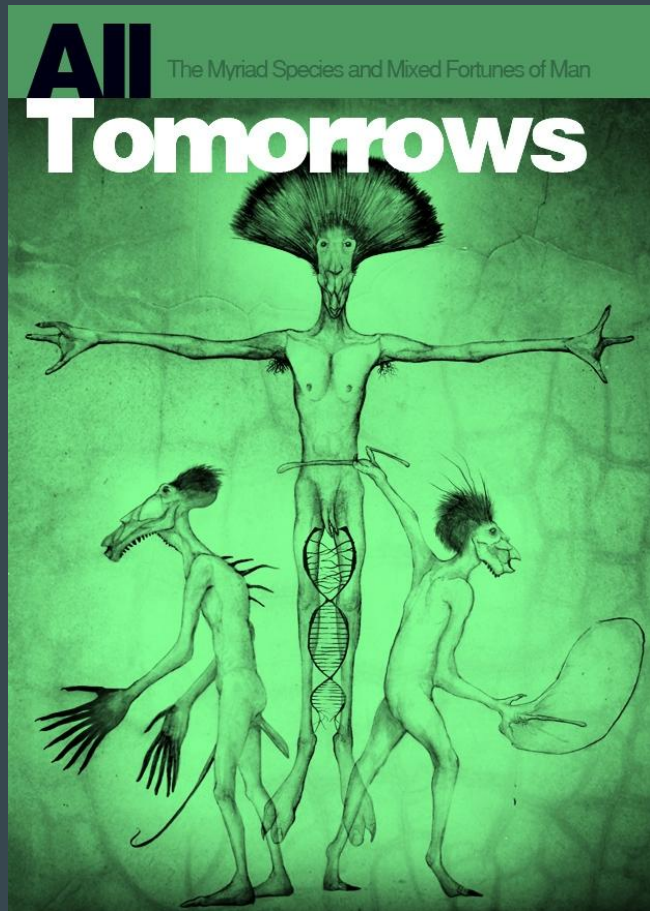
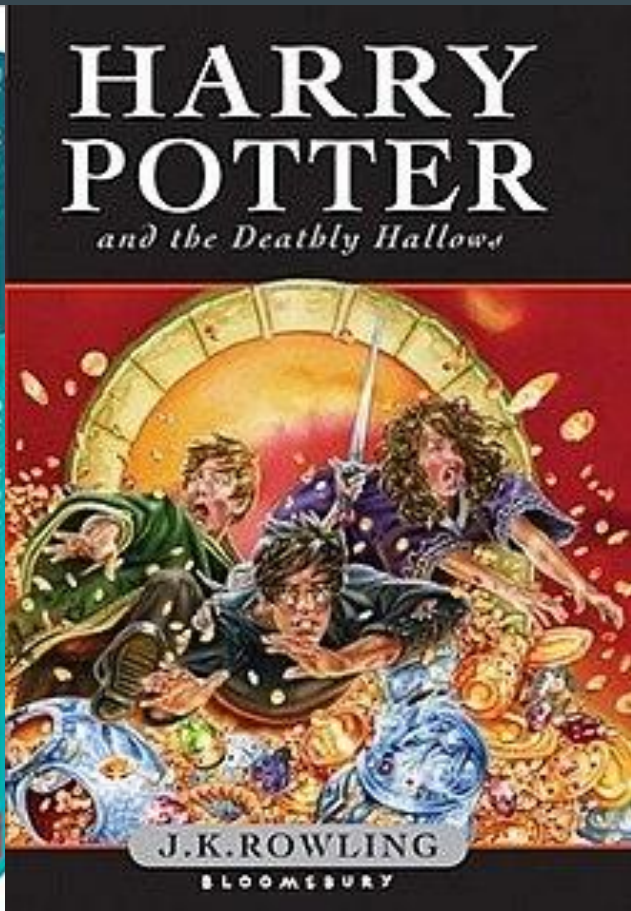
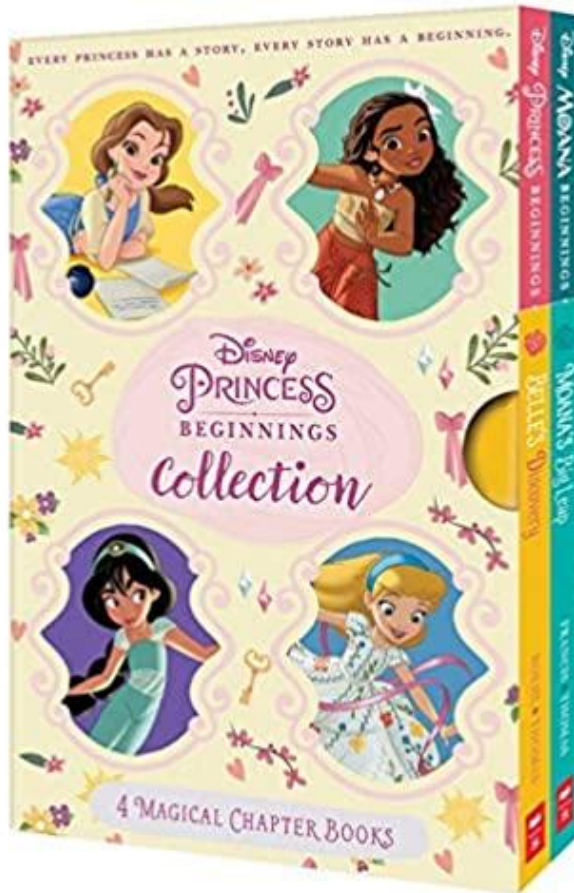
Investing by
Knowing What
Others Don't



KEN FISHER

CEO of Fisher Investments and *Forbes* columnist
with Jennifer Chou and Lara Hoffmans

Foreword by **JAMES J. CRAMER**
CNBC's *Mad Money* and *TheStreet.com*





Part 1: How do you crush your annual meeting?

Are your meetings boring?

On a scale of 1-10, 10 being the highest, what would you rate your meeting?

**Great meetings are like
great movies.**

**What is one thing your team
can get on a retreat that they
can't get anywhere else?**

CONNECTION

PATRICK LENCIONI

NEW YORK TIMES BEST-SELLING AUTHOR

The **FIVE**
DYSFUNCTIONS
of a **TEAM**

A LEADERSHIP FABLE



20TH ANNIVERSARY EDITION

NEW FOREWORD FROM THE AUTHOR



We need to be vulnerable

**Why do we want vulnerability
among our teams?**

**What happens if teams are
unwilling to be vulnerable?**



Can teams who are unwilling to be vulnerable create real results?

How do you build trust?

**I'll share 3 powerful exercises at
the end of my presentation**

Part 2: These 5 blunders can ruin a retreat

1. No clear purpose

2. Overly packed agenda

3. Poor facilitation or leadership

4. Inadequate facilities

5. Neglecting individual preferences/needs

Day 1

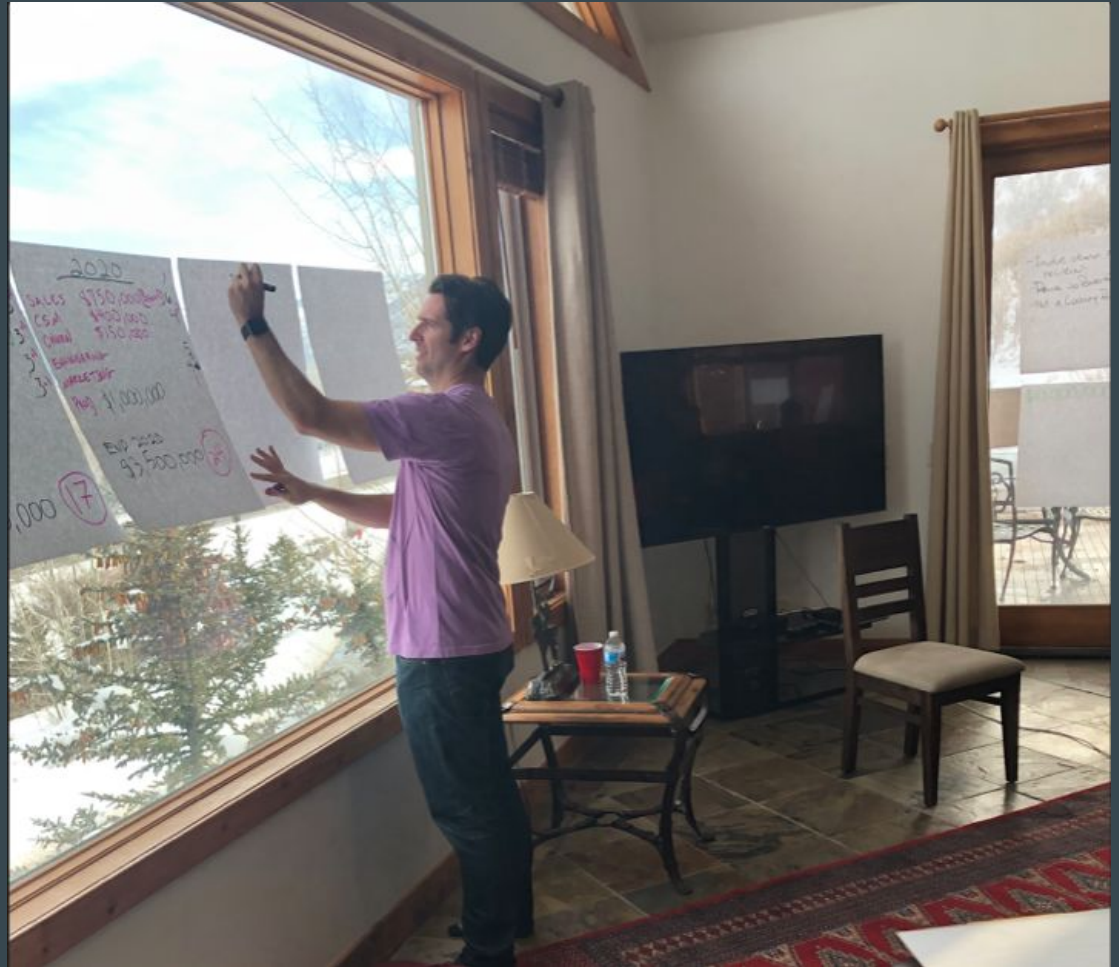
Check in: Icebreaker (safe)

Looking back: review the last quarter and year

Team health exercises

SWOT

Long term vision





Day 2

Check in: Icebreaker (go deeper)

Looking forward: plan coming year and quarter

HAVE FUN! Second half of the day can be spent on an activity enjoying the area together.

Three Exercises

PERSONAL HISTORIES - VULNERABILITY LEVEL - 4 - (30 Minutes)

Answer 6 questions:

1. Hometown
2. Number of siblings
3. Hardest challenge you had growing up
4. First job you ever had
5. Worst job you ever had
6. One unique thing about you nobody knows

PERSONAL HISTORIES - VULNERABILITY LEVEL - 4 - (30 Minutes)

Answer 6 questions:

1. Hometown
2. Number of siblings
- 3. Hardest challenge you had growing up**
4. First job you ever had
5. Worst job you ever had
- 6. One unique thing about you nobody knows**

The ONE thing - Vulnerability level - 6 - (60 Minutes)

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Part 1: Share ONE THING you admire about each member of the team

Part 2: Share ONE THING each member of the team needs to START or STOP doing

The ONE thing - Vulnerability level - 6 - (60 Minutes)

Part 1: Share ONE THING you admire about each member of the team

Part 2: Share ONE THING each member of the team needs to START or STOP doing

GROUND RULES: NO PASSING, NO DEFENDING, NO EXPLAINING. YES to asking questions for clarification

YOU KNOW ME IF - VULNERABILITY - 8

Go around the circle and ask everyone to share one thing about themselves that nobody else knows.

The second time around, ask everyone to go a little deeper.

The third time around, ask everyone to be even more vulnerable.

THIS ACTIVITY ESPECIALLY REQUIRES A COMMITMENT OF 100%
CONFIDENTIALITY

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For a free copy of my article on how to Run
a Great Corporate Retreat

Final story